



WHAT IS TEACH 'EM TO FISH?

We are a 501(c)(3) nonprofit business incubator ministry that helps disadvantaged individuals in Prince George's County, Maryland get a fresh start by converting them into economically self-sustaining business owners.

Says the old English proverb,

"Give a man a fish and you feed him for a day.

Teach a man to fish and you feed him for a lifetime."

Teach 'em to Fish serves people who are financially, emotionally, or situationally distressed; people who are in need of a new start, a second chance, or a lifeline; people who have received glimmers of hope, sparks of change, and promises of a better tomorrow, but for whom nothing has panned out or been sustainable. We equip these individuals for life – transforming the vulnerable and undervalued into self-confident business owners. We do not offer temporary solutions; rather we teach principles that will enable our participants to create their own solutions in the future.

Participants in our program take control of their financial future by:

- Building self-esteem
- Developing positive work habits
- Cultivating management skills
- Launching businesses



Teach 'em to Fish

Community Development Corporation



Teach 'em to Fish
COMMUNITY DEVELOPMENT CORPORATION



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A BUSINESS INCUBATOR MINISTRY

TEACH 'EM TO FISH IS OPERATIONAL!

WE ARE ACTIVELY RUNNING ENTREPRENEURSHIP EDUCATION AND IMMERSION PROGRAMS.

READ WHAT OUR PARTICIPANTS HAVE TO SAY:

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It's based on biblical principles that we can apply to every area of our lives to be successful!

It has opened my eyes to the many opportunities I have ... it gives me positive motivation and I know if I stay focused I will get there.

THE PURPOSE

Teach 'em to Fish has three primary objectives:

- **Transforming Lives:** Provide support, assistance, and training that equips participants to move forward in life confidently as dependable, trustworthy, and highly capable individuals.
- **Launching Businesses:** Equip our participants to establish their own businesses.
- **Strengthening Communities:** Help build a healthier Prince George's County community by connecting its most needy residents to constructive work that enables them to support their families and contribute to the local economy in positive ways.

Teach 'em to Fish has... two program options!

YOUTH ENTREPRENEURSHIP PROGRAM

We launched a two-year program at Suitland High School for juniors and seniors.

Through a practical curriculum and exposure to local entrepreneur role models, students will learn how to generate wealth and effectively manage it, how to apply entrepreneurial thinking within the workplace, and how to create jobs that will strengthen their community.

ADULT ENTREPRENEURSHIP PROGRAM

We identified participants for our pioneer adult class, who will experience a phased approach to entrepreneurship that will ultimately transform them into business owners in 36 months (read 'The Process' for more information on this program option).

THE PROCESS

Phase 1: Bootcamp



Participants learn and acquire fundamental life skills based on biblical principles, including interpersonal skills, banking proficiency, ethical values, and self-confidence.

Phase 2: Job Lab



Participants gain hands-on job experience while building up their financial portfolios by establishing credit and investing in their businesses.

Participants also create business plans and targets.

Phase 3: Business Incubator



Participants receive advanced entrepreneurial learning. They also implement their business, marketing, and financial plans in a safe incubator environment.

Phase 4: Business Graduation



Participants move their businesses from the incubator to their own space. Post incubation assistance such as educational seminars, and links to lawyers, accountants, and business owner roundtables is provided.

MEET PASTOR CLARENCE C. CRAWFORD FOUNDER AND PRESIDENT

Throughout his career God has prepared Pastor Crawford for this marketplace incubator ministry. Beginning as a GS-1 in the federal government, he progressed through the ranks and became senior executive ES-6, chief operating officer and chief financial officer. Upon retirement in 2006, he joined Deloitte Consulting, the world's largest professional services firm, as a director.



We give disadvantaged individuals a fresh start by transforming lives, launching businesses and strengthening communities.

Learn more about Teach 'em to Fish and stay connected with us by visiting our website, www.teachemtofish.org!

